



A GUIDE TO
JEWELER CART E-COMMERCE
JEWELRY WEB PLATFORM

jewelercart

An introduction to the most comprehensive website platform for the jewelry and diamond industry.

BY
FREDERICK JONES
CREATOR AND CEO



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Author's Note

As a digital author, I believe as human beings we need two very important things to survive (and this isn't air or food I'm speaking of), one is the Internet and the second Websites.

Currently, websites are the revamped versions of yellowpages. Whether you want to find a business, a job, a person or even do some shopping sitting at home, websites are definitely your first go to place.

Now here's the truth, a good website doesn't come cheap. Most people bleed their wallets in the process of making sure their websites look great and work great as well, the costs at times are so discouraging, the idea of getting a website created becomes a nightmare for some people.

This is where the magic of Jewelercart is felt at a maximum. With Jewelercart almost anyone with minimum or no design and development can manage the very best jewelry e-commerce system on the market.

Each chapter in this ebook will give you a clear conception of JewelerCart, how it works, and why today it stands as one of the most popular Jewelry website platforms available. At the end of the read, you'll also have a basic level of practical, hands-on experience with Jewelercart features and will be able to manage your first order.

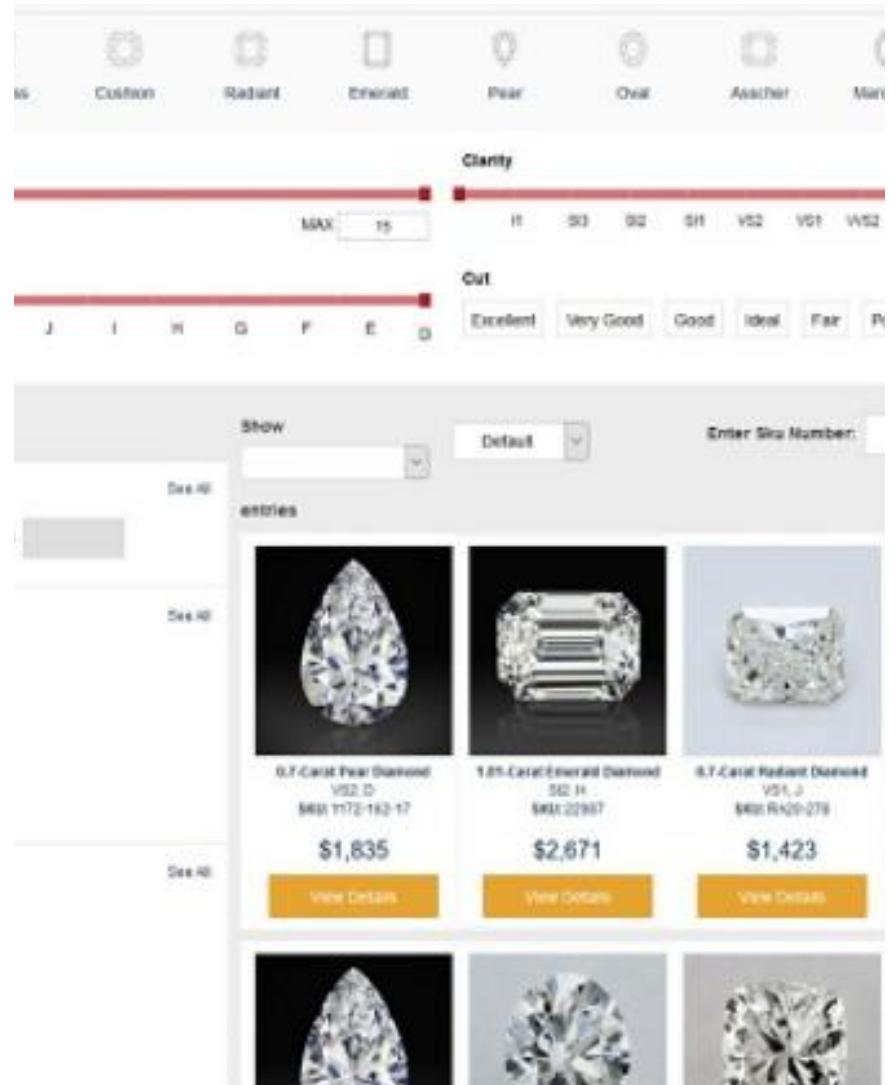
I dedicate this book to every jeweler who's been thriving to get their website up all these years and also to those who already know a lot about the platform yet is keen to know more . Kudos!

Frederick Janes

CEO
JewelerCart.com
Fred@jewelercart.com

Introduction to Jewelercart

The easiest way to understand what Jewelercart does, and how it does it, is to dig into the following analogy: Jewelercart's CEO is the data analyst that scans the web for the latest jewelry technology. Jewelercart is the expression of his research synthesized with his creativity and input from jewelers over a 20-year period. Jewelercart was designed as a plug-and-play E-commerce system for jewelers so they can focus on what they love which is to make their customers happy with their fancy and shiny collections of Jewelry.



“ Jewel Cart's web based E-commerce Platform is based on 20 years of Jewelers input



Core System Updates every 18 months to stay ahead of your competitors



Plug and Play E-commerce website installs within 24 hrs after making a purchase



Our Programmers can Customize your Jewelercart because of its flexible platform



No setup, all plans include marketing and low maintenance costs

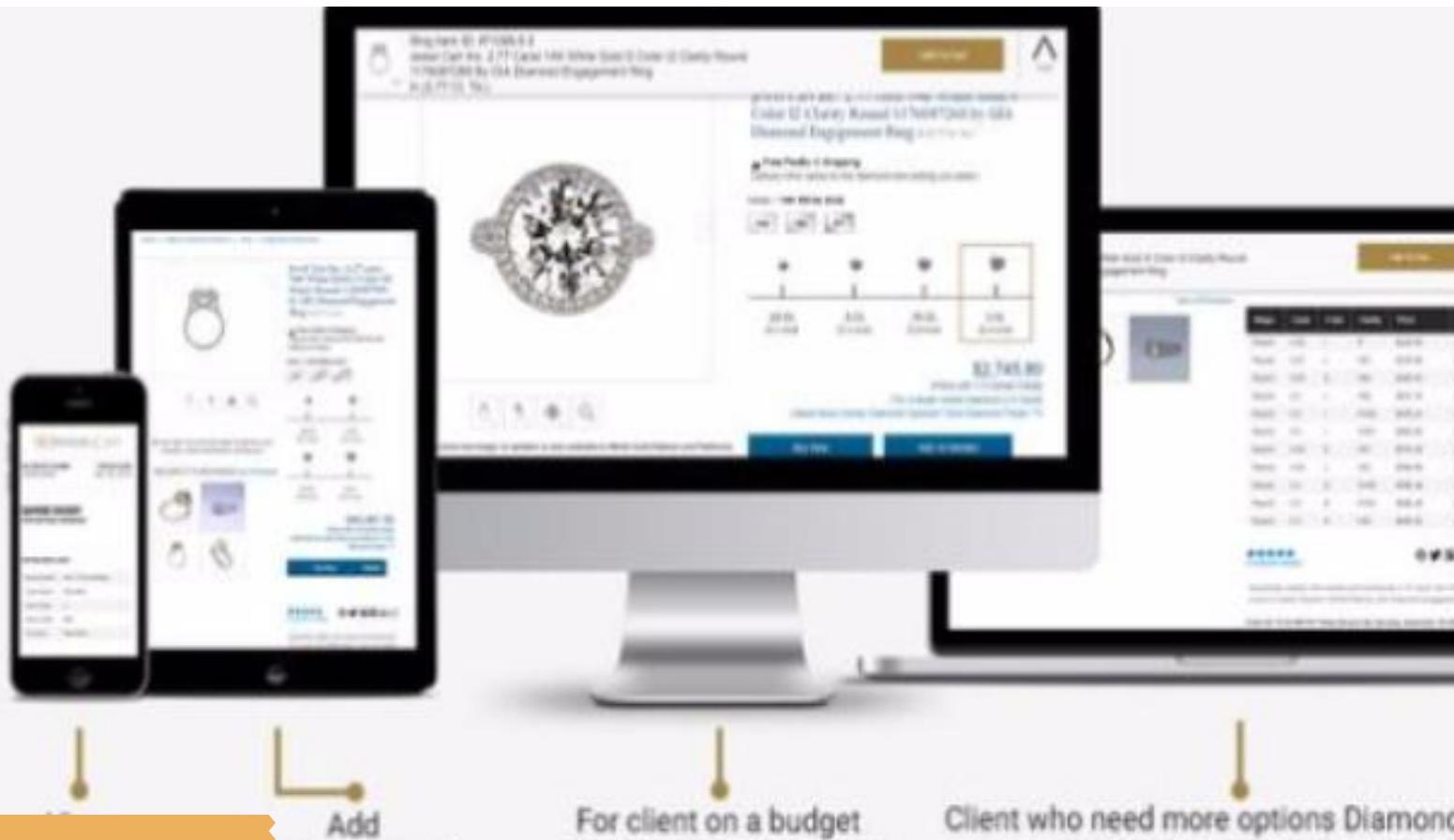
READ

RESOURCES

JewelerCart Features



Jewelercart Is, By Far, The Most advanced Jewelry E-commerce Platform



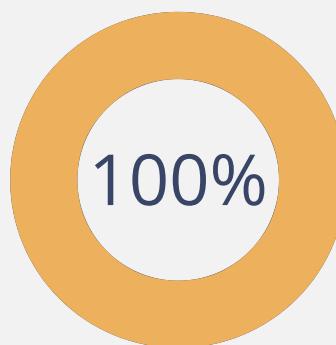
FUN FACT:

Add
center Diamond

For client on a budget
select from .25 to 1 carat

Client who need more options Diamond
will load hundreds of center diamond

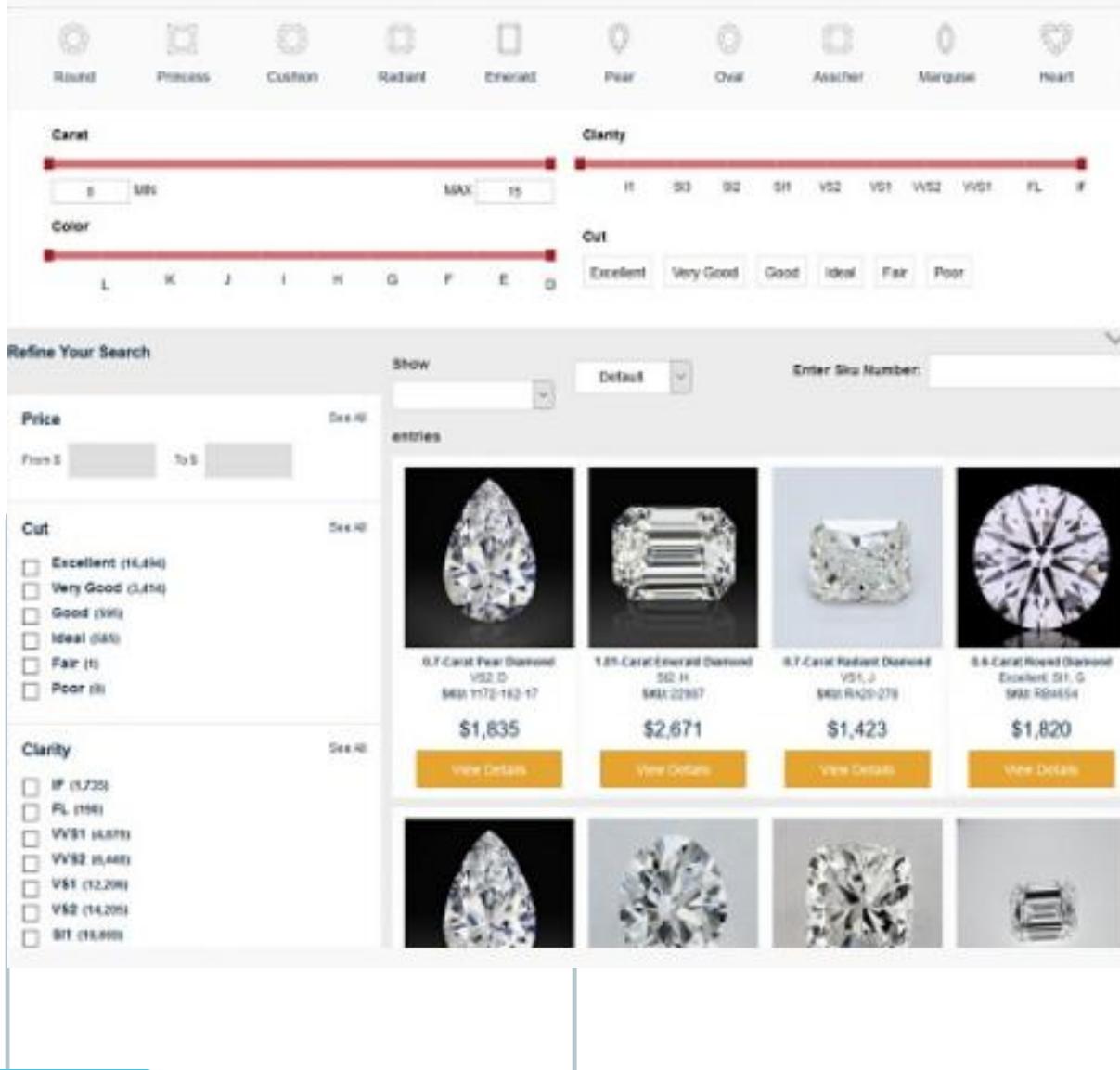
Jeweler Cart is Made 100% from Scratch not using any third party software. Our competitors dont truly use a custom application they use third party ecommerce applications and recustomize and resell with 500% to 1000% markup.



JewelerCart



Competition



Diamond Search

API Database

Proportions



Diamond search

- Filtered Diamonds
- GIA Report Integration
- Price Filters



API Database

- Integrates with VDB
- Integrates with Idex
- Integrates with Polygon



Diamond Proportions

- All Diamonds have Proportions added to give stones with best light
- Filtering out by Table and Depth
- Filtering out by Symmetry and

Ring Builder

Engagement Ring Settings

Our engagement rings are handcrafted from recycled precious metals and set with Beyond Conflict Free Diamonds™ and vibrant gemstones.

Create Your Ring

1 Choose Setting

2 Choose Diamond

[Browse Diamonds](#)

3 Complete Ring

[Select Ring Size](#)



HALO



ACCENTED



THREE-STONE



SOLITAIRE



PETITE



VINTAGE

14

18

14

18

PT

14K WHITE

18K WHITE

14K YELLOW

18K YELLOW

PLATINUM

Price
(Setting)

0

9999

The price slider is for the SETTING only.

Refine Your Search

Price

From \$

To \$

[See All](#)

Style

Halo (4,069)

Vintage (1,023)



Create Your Ring

1

Setting
Luxe Joy - \$1,890
[Change](#)



2

Choose Diamond
[Browse Diamonds](#)



3

Complete Ring
[Select Ring Size](#)



Shown with 1 1/4 Carat Diamond



Luxe Joy Diamond Engagement Ring

A glittering softened halo of diamonds surrounds the center gem in this elegant setting. A split ...[Read More](#)

View with Diamond Shape: Cushion



View with Carat Size: 1 1/4 Carat

1/3 Carat 4 Carat

Metal: 18K White Gold



Setting Carat Weight: 3/8 ct. tw.

1/3 3/8

\$1,890 (Setting Only)

ENDS SOON!



Receive Diamond Earrings with
Purchase Over \$1,000. Surprise Earrings
with All Other Purchases.

CHOOSE THIS SETTING



7



Ring Design



SAMPLE IMAGE



Diamondbayou.com 18k White Gold Engagement Ring Setting With Milgrains With 1.75 Total Carat VVS Princess Diamond D-G Color

Setting Price: \$3,230

Diamond Color

D-G

H-I

Diamond Quality

VVS

VSI-VS2

SI1

SI2

SI3/II

Size

4	4.5	5	5.5	6	6.5	7	7.5	8
8.5	9	9.5	10	11	11.5	12	12.5	13

Choose this Setting

\$3,230

Diamondbayou.com This gorgeous 18k White Gold Engagement Ring Setting with Milgrains features 135 diamonds with a total weight of 1.75 carat. The side diamonds were sorted for best matched in cut, color and clarity then mounted with Micro Pave to add more brilliance and elegance to the ring. Center Stone Sold Separately.

Chat with us



Diamondbayou.com 14k White Gold Accents Engagement Ring Setting With 1 Total Carat VVS Round Diamond D-G Color

Diamondbayou.com This gorgeous 14k White Gold Accents Engagement Ring Setting features 93 diamonds with a total weight of 1 carat. The side diamonds were sorted for best matched in cut, color and clarity then mounted with Pave to add more brilliance and elegance to the ring. Center Stone Sold Separately.

Setting Price: \$2,343

Product Details

SKU	Center Stone Shape
DB584AR7715197	Round
Center Stone Size	Metal Type
Center Stone Sold Separately.	14k White Gold
Crown Type	Side Stone Quality
Non-Changeable	VVS
Color	Cut
D-G	Very Good
Diamond Count	Ring Weight
93	8 Grams
Band Carat Weight	Certification
1	GIA



SAMPLE IMAGE

Diamond Finder



1.2 Carat 14KT Round Cut Diamond Unique Engagement Ring

\$2,024.17

Carat Weight: 1.2

Metal Type And Color: **14 KT Pink** Available In Sizes **Select Finger Size**
Ex Pay: **Full Price - \$2,024.17**

Metal - 14KP
 14k 18k Pt

.25 Ct. (4.1 mm) .5 Ct. (5.1 mm) .75 Ct. (5.8 mm) 1 Ct. (6.4 mm)

(Price with 1.2 Center Carat)
[\[Need More Center Diamond Options? Click Diamond Finder™\]](#)

ADD TO SHOPPING BAG

Shape	Carat	Color	Clarity	Price	Select
ROUND	0.5	D	VS1	\$664.58	<input checked="" type="radio"/>
ROUND	0.5	J	SI1	\$710.01	<input checked="" type="radio"/>
ROUND	0.5	J	VVS2	\$728.83	<input checked="" type="radio"/>
ROUND	0.5	I	VS1	\$735.97	<input checked="" type="radio"/>
ROUND	0.5	D	SI1	\$658.09	<input checked="" type="radio"/>
ROUND	0.5	J	SI1	\$695.08	<input checked="" type="radio"/>
ROUND	0.5	J	VS1	\$808.01	<input checked="" type="radio"/>
ROUND	0.5	D	SI1	\$837.86	<input checked="" type="radio"/>
ROUND	0.5	J	VS1	\$796.97	<input checked="" type="radio"/>
ROUND	0.5	F	SI1	\$783.34	<input checked="" type="radio"/>
ROUND	0.5	D	SI1	\$829.42	<input checked="" type="radio"/>

Order Today for free Engagement Ring Delivery on Friday, October 28 or set in jewelry on Friday, October 28.

Stock Number	ENR7260
TYPE	Diamond
Center Diamond Shape	Round Cut
Side Diamond Shape	ROUND
Side Diamond Carats	0.70 CT.
Center Diamond Carat	0.5
Total Carat Weight	1.2
Diamond Cert.	A045A40702 by GIA Click here to View Certificate

Jewelry Design

Refine Your Search

Price

From \$ 8000 To \$ 10000

[See All](#)

Necklaces

- Gold Chains (286)
- Diamond Chains (123)
- Franco Diamond Chains (56)
- Necklaces Landing Page (29)
- Cuban Chains (19)
- Tennis Chains (15)
- Rosary Necklaces (9)
- Ladies Designer Necklaces (44)



[Quick View](#)

Diamondbayou.Com 10K Yellow Gold Jesus Face Matte 2.5 Inch VS Diamond Pendant 7.3ct

SKU: DB793PND-24797

\$9,558



[Quick View](#)

Diamondbayou.Com Men's Solid 14K Yellow Gold Jesus Crown Real VS1-VS2 Diamond Pendant 4.0ct

SKU: DB879PND-27403

\$8,496



[Quick View](#)

Diamondbayou.Com Yellow Gold Jesus Pendant With Genuine Diamonds 2.25 Inch

SKU: DB847PND - 46873

\$8,496

Pendants

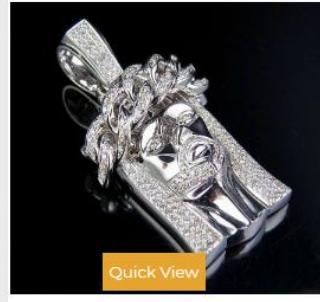
- Religious Pendants (1,752)
- Jesus Pendants (558)
- Heart Shape Pendant (143)
- Infinity Design Pendant (7)
- Pendants Landing Page (65)
- Designer Pendants (137)
- Custom Diamond Pendants (9)



[Quick View](#)



[Quick View](#)



[Quick View](#)

Refine Your Search

Price

From \$ To

Necklaces

- Gold Chains (286)
- Diamond Chains (123)
- Franco Diamond Cha
- Necklaces Landing Pa
- Cuban Chains (19)
- Tennis Chains (15)
- Rosary Necklaces (9)
- Ladies Designer Neck



Diamondbayou.Com 14K Yellow Gold 12CT Diamond 7MM Miami Cuban Necklace 16"

Sku: DB647NCK-39957 (Savings: 41.18%)

Retail Price: \$23,363.98

QUANTITY:

[Add To Cart](#)

[Add to wishlist](#)

[More Details](#)

Item Information	
Sku	DB647NCK-39957
Type	Necklaces
Model/SKU	NCK-39957
Product Name	14K Yellow Gold 12CT Diamond 7MM Miami Cuban Necklace 16"
Brand	Diamond Bayou
Gender	Men, Women, Unisex
Length Necklace	16"
Metal	White Gold
Metal Purity	14k
Length	16
Stone Weight (ct.)	12
Stone Clarity	VS1-VS2
Stone Shape	Round
Stone Cut	Excellent
Stone Color	G-H
Stone Setting(s)	Prong
Product Weight	64.5000
Other Details	comes in a presentation box with an in house appraisal

Pendants

- Religious Pendants (1)
- Jesus Pendants (558)
- Heart Shape Pendant (7)
- Infinity Design Penda
- Pendants Landing Pa
- Designer Pendants (137)

X

10

Jewelry Design

- TWT 0.12 & CS 0.15 CT. (65)**
- TWT 0.12 & CS 0.20 CT. (78)**
- TWT 0.12 & CS 0.25 CT. (13)**

Center Stone Shape

- Cushion (175)**
- Emerald Cut (41)**
- Heart (2)**
- Oval Cut (106)**
- Pear Shape (107)**
- Princess (5)**
- Round (112)**
- Trillion Cut (2)**



R11966B-TSA



RP33908



R11747P-LB



R11966B-RU

SKU: R11966B-TSA

\$412.50

[View Details](#)

SKU: RP33908

\$487.50

[View Details](#)

SKU: R11747P-LB

\$825.00

[View Details](#)

SKU: R11966B-RU

\$412.50

[View Details](#)



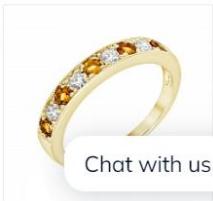
R11967B-EM



R74009



R11737B-ALE



Chat with us

R11740B-CIT

Jewelry Item ID: RE71078PW18

Diamond Cutters of Western New York RE71078PW18

\$5,250.00

[Add To Cart](#)

[Add To Wishlist](#)

TOP



**DIAMOND CUTTERS OF
WESTERN NEW YORK
RE71078PW18**

Label: XCS

\$5,250.00

[ADD TO SHOPPING BAG](#)



Description

Diamond Cutters of Western New York Available in 14K White, Yellow & Rose Gold & 18K or Platinum. Aria Collection Diamond Fashion

Chat with us

Admin Panel

ADMIN
Diamonds

Search...

Visit Site Logout

- Dashboard
- Frontend Videos Certifica:
- Site Management
- Master Management
- Third Party Jewelry
- Market Place Batch
- E- Commerce
- New Jewelry
- Orders
- EZ Pay Configuration
- Inventory \$ Management
- Market Places
- Profile
- Sales Report
- Manage Home Page
- Users
- Logout

SALES REPORT / ORDER SUMMARY REPORT

Home / Order Sum

Sales Report

Total Orders	2
Total Sales Amount	\$ 19,542.08
Total Sales Tax Amounts	0
Total Cost	\$ 19,542.08
Total Profit	0

Order Listings

Search Order Via Date: From: To:

Sr#	Order ID	Shipping Method	Order Date	Total Order Price	Action
1	1208	USPS Ground Shipping 5-7 business days	2019-01-28	\$ 2,540.00	Mail Chimp Order Detail
2	1207	USPS Ground Shipping 5-7 business days	2018-12-27	\$ 17,002.08	Mail Chimp Order Detail

Change the Jewelry Diamond

Enter Price Range : Enter Min. Price Enter Max. Price

Enter Carat Range : Enter Min. Carat Enter Max. Carat

New Carat Diamond Search : Enter Min. Carat Enter Max. Carat

New Price Diamond Search : Enter Min. Price Enter Max. Price

Item ID Carat Color Cert Cert# Shape Clarity Price Change Profit Profit with Diamond

No EGL is found we will now list all EGL for this color and clarity!

Visit Site Logout

Send All Selected to Ebay

Send All Selected to Amazon

Send All Selected to Amazon Canada

Send All Selected to Sears

SELECT CATEGORY: CATEGORY ID:

Must Start with Authentication Before Send to Etsy

[Home](#) [Delete](#) [Revise](#) [Photo Gallery](#) [Amazon Gallery](#)

ID	ebay ID	Category	Item Name	Image	Price	Total Carat	Center Carat	Side Carat	Clarity	Color	New Cert #	Cert #	Item ID	Set. Type
<input type="checkbox"/> ID: 40	2225889436	Princess Rings	1.47ct EGL Princess Ring Price 1190 Profit \$ 462.59 Profit With Diamond \$ 54.57	 	US \$5,899.00 5899 New Price 5899	1.43 New Total Carat 1.47	Original Cen Diamond 1.01 New Center 1.05 Change Cen Diamond	0.42	VS1 (100% E G)	1.05 18759540 by GIA Diamond Price \$5,171.59 Total Price \$11,070.59	1.01 6192527189 by GIA	DFWR0109-CRC	Vintage Pave Style Setting	
<input type="checkbox"/> ID: 62	-2	Princess Rings	1.9ct Princess Diamond Price 1714 Profit \$ 4,765.00 Profit With Diamond \$ 4,765.00	 	US \$6,479.00 6479.00 New Price 6479.00	1.9 New Total Carat 1.91	Original Cen Diamond 0.9 New Center 0.91 Change Cen Diamond	1	VS2 (100% E I)	0.91 2175847601 by GIA	0.9 7191802418 by GIA	PRFLWRHL_508	Pave	
<input type="checkbox"/> ID: 74	-2	Round Rings	3ct EGL Classic Pave Ring Price 1836 Profit \$ 1,744.35 Profit With Diamond \$ 602.61	 	US \$11,509.00 11509.00 New Price 11509.00	3 New Total Carat 3.03	Original Cen Diamond 1.5 New Center 1.53 Change Cen Diamond	1.5	SI1 (100% E F)	1.53 1257159501 by GIA Diamond Price \$11,417.35 Total Price \$22,926.35	1.5 6221543474 by GIA	ER2Round-MB-11	Vintage Pave Style Setting	
<input type="checkbox"/> ID: 77	-2	Round Rings	2.28ct EGL Halo Pave Ring Price 1273 Profit \$ 6,056.00	 	US \$7,329.00 7329.00 New Price 7329	2.28 New Total Carat 2.07	Original Cen Diamond 1.51 New Center 1.32	0.75	SI2 (100% E H)	1.32 9167246400 by EGL USA	1.51 3308216728 by EGL	ER1Round-RD15	Vintage Pave Style Setting	

Market Place Integration

Ebay-Etsy-Facebook Marketplace

ADMIN Diamonds Search Visit Site Logout Administrator

Dashboard Frontend Videos Certifica Site Management Master Management Third Party Jewelry Market Places Market Place II E - Commerce Diamonds Orders EZ Pay Configuration Inventory \$ Management Profile Sales Report Manage Home Page Users Affiliate Users Logout

https://www.diamondbayou.com/admin

Must Start with Authentication Before Send to Etsy

Jewelry Collection Items

Home Delete Revise Photo Gallery Amazon Gallery

ID	eBay ID	Category	Sub-Category	Item Name	Image	Price	Total Carat	Center C
ID #. 1	2337692942	Necklaces	Gold Chains	10K Yellow Gold 6MM Solid Diamond Cut Franco Chain		\$5,840.98 5840.98		
ID #. 2	2341750352	Necklaces	Gold Chains	10K Yellow Gold Solid Diamond Cut Franco Chain 5.3M		\$4,184.26 4184.26		
ID #. 3	-2	Necklaces	Gold Chains	10K Yellow Gold Solid Diamond Cut Franco Chain 4MM		\$2,824.90 2824.9		

ADMIN Diamonds Search Visit Site Logout Administrator

Dashboard Frontend Videos Certifica Site Management Master Management Third Party Jewelry Market Places Market Place II E - Commerce Diamonds Orders EZ Pay Configuration Inventory \$ Management Profile Sales Report Manage Home Page Users Affiliate Users Logout

Discount Search

Cash Limit: 1,000,000

Category	Shape	Cut	Color	Fancy Color	Clarity	Cert	Price Discount	Carat
White Diam	Round Princess Emerald Asscher	Good Very Good Ideal Excellent	D E F G	White White White White	FL IF VVS1 VVS2	GIA AGI IGI EGL	Select Manufacturer Add Row Min Price Max. Price Discount	(Min): 0 (Max): 9.5

Enter Name :
Save Filter
Show Diamond
Reset Filter

ERP Jewelry Management Software with Shipping Labels and Tracking Number Integration and syncs with Google sheets

Sales Orders

Search... Filters Group By 1-80 / 120

Johny Order ID	Customer	Email
TJ1_1149	jcart developer	jcartapi@gmail.com
TJ1_1148	jcart developer	jcartapi@gmail.com
JGD_1105		
TJ1_1144	jcart developer	jcartapi@gmail.com
TJ1_1145	jcart developer	jcartapi@gmail.com

Shipping Label

My Orders

Sales

To Invoice

Upselling

Unread Messages

Add Custom Filter

Johny Order ID contains I

Apply Add a condition

Products / [CPY141512-1] CPY141512-1 Custom Gold Pendant

Print Action 14 / 40

Update Qty On Hand	Procurement Request
--------------------	---------------------

 **CPY141512-1 Custom Gold Pendant**

Can be Sold
 Can be Purchased
 Show BOM Info
 Is Jewelry

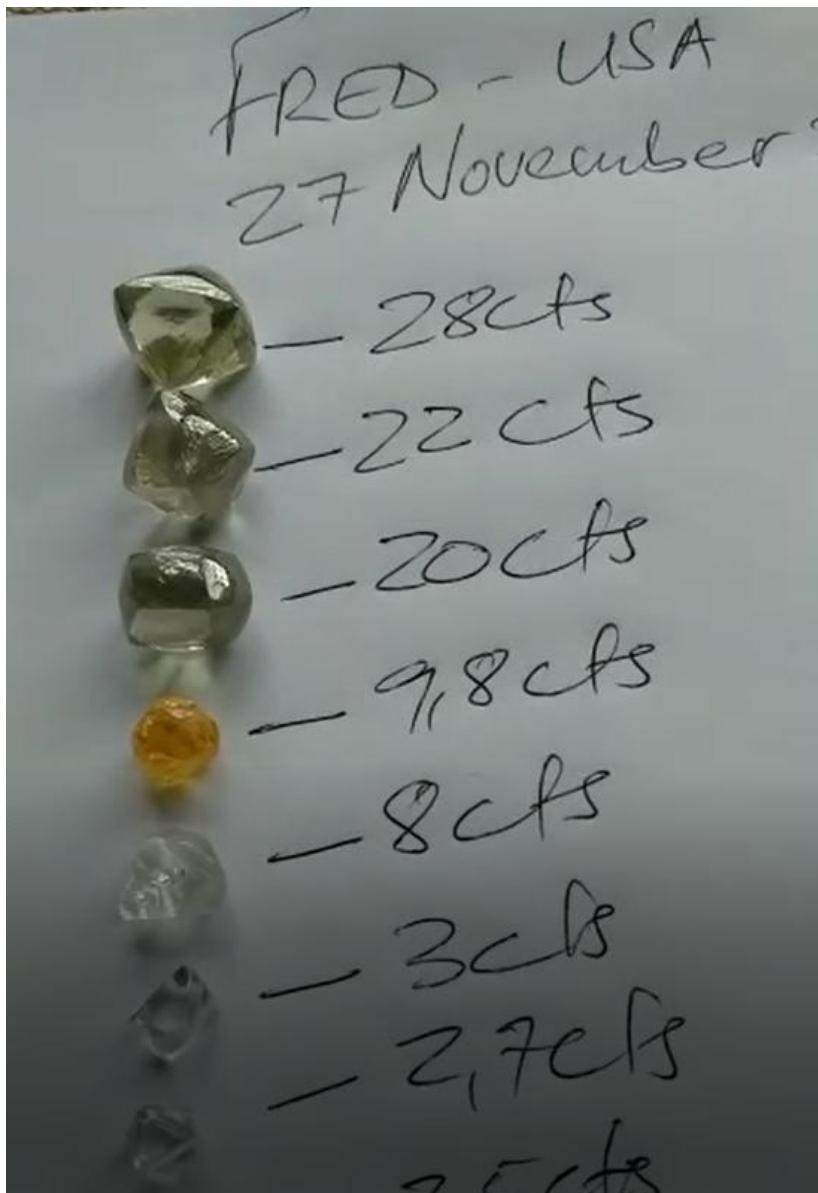
Active	0 On Hand	-1 (-1+0) Forecasted
Traceability	0 Reordering ...	0 Bill of Mater...
0 Manufacturing	\$ 1 Sales	Images

General Information Inventory Sales Invoicing Notes Product Details Product Images

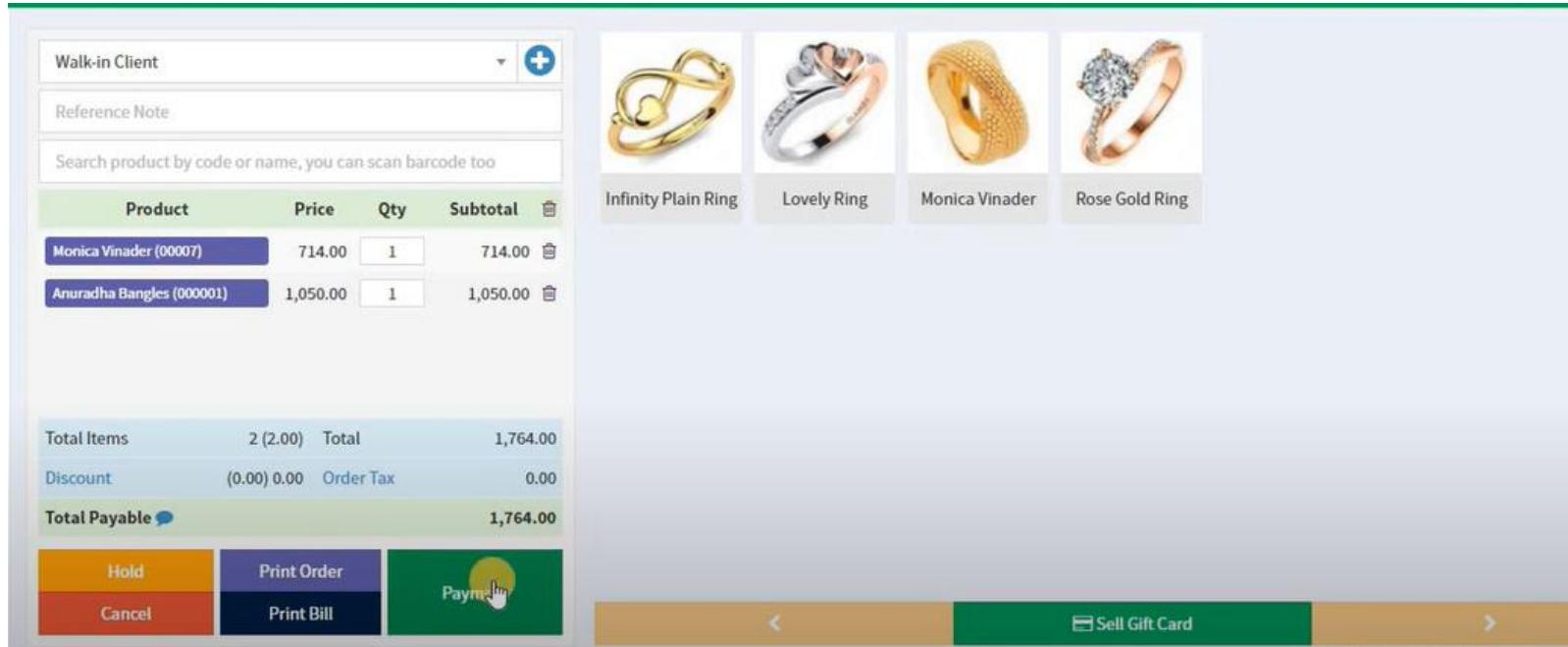
Wholesale Price

Product Type	Stockable Product	Sale Price	\$1,288.00
Internal Reference	CPY141512-1	Cost	\$0.00
Barcode			

ERP Diamond Management Software for Diamond Dealers



Jewelercart (Pos) Point of Sale Integration with store and Jewelercart 8.0 Website



What is the IoT Box?

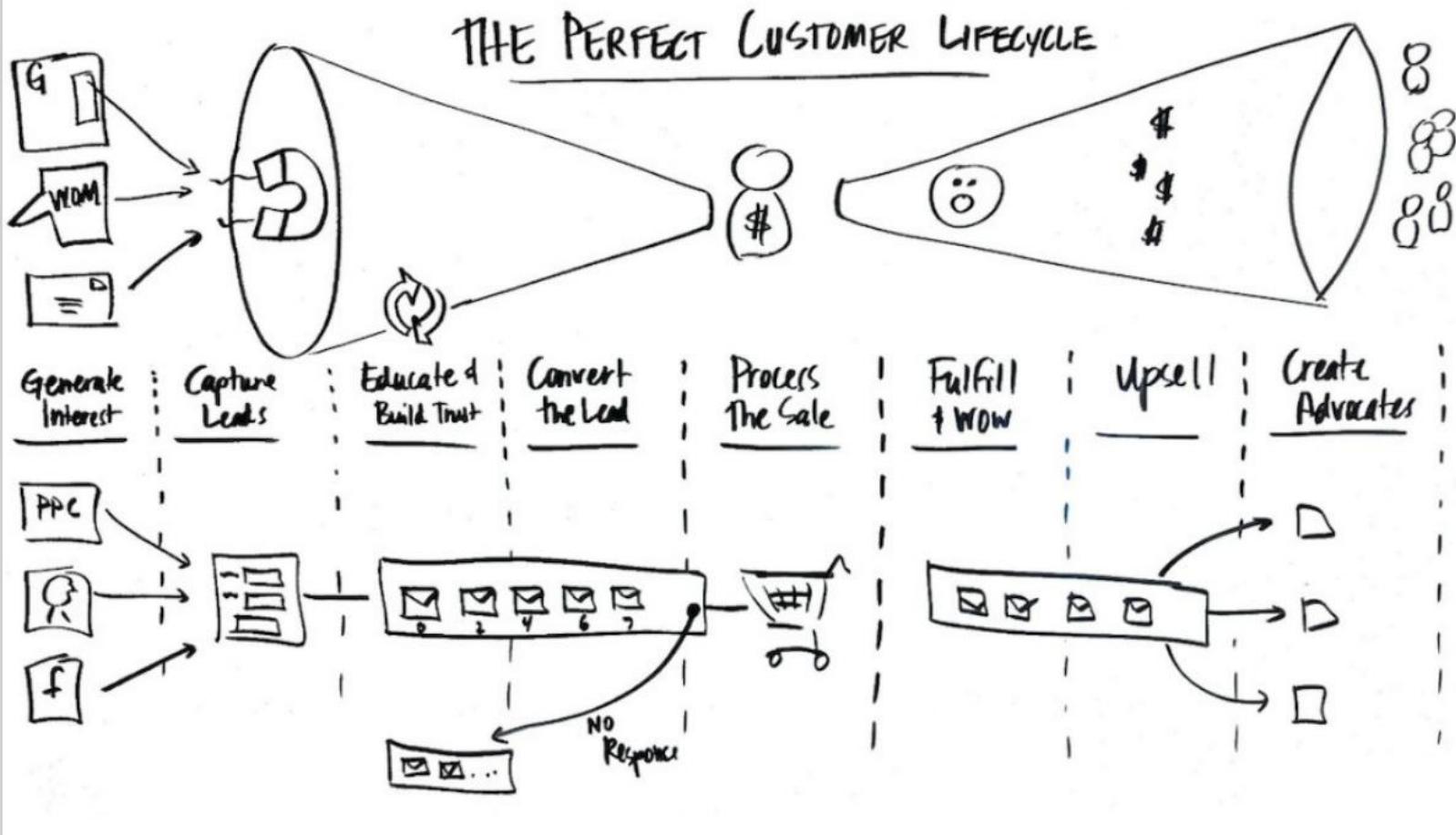
The cross-platform hardware solution.

The IoT Box is a small device that allows you to use the same industry standard USB POS peripherals on every device (PC, Mac, Linux, iOS, Android). Not only does it make the setup easier, it actually lowers your costs.

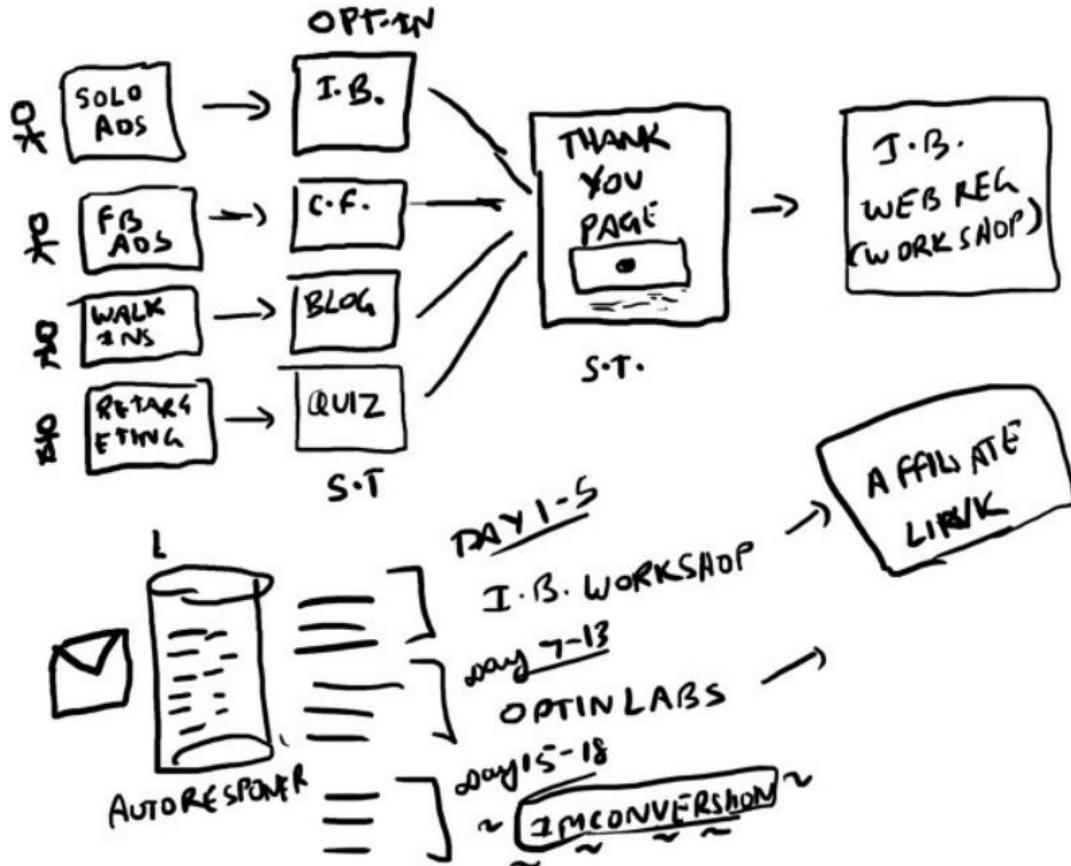
[More Information](#)



Internet Marketing Funnel



EMAIL BUSINESS



TRAFFIC

- 1) SOLO ADS
- 2) FB ADS
- 3) RETARGETING

ASSETS

- 1) DOMAIN NAME
- 2) FRONTEND
- 3) OPT-IN PAGES
- 4) TV PAGES
- 5) TV VIDEO
- 6) AUTORESPONDERS
- 7) FB ADS/PAGE
- 8) SOLO AD CONTACT
- 9) SENDLANE LIST
- 10) FB ADS POSTS
- 11) OPTIN LABS

Jewelercart Features



E-Commerce

The First Element is Jewelercart's complete Plug and Play E-commerce website system for jewelers and diamond dealers.

Foundation



Jewelry Management

The second Element is our ERP/POS application allows our client's store inventory to be synced with their jewelercart website, marketplace application and point of sale. Based on our CEO's Jico Model.\

Efficient



Marketplace

The third Element is Our Application create a direct Pipeline from your store inventory right into Ebay, Etsy and Facebook Marketplace.

Opportunity



Marketing

The 4th element of our Platform is Marketing, all of our plans include marketing>Email Marketing, SEO, Google/Facebook/Youtube ads.

Sales



RESOURCES

Jewelercart Features Walkthrough: Themes

FUN FACTS



Software installs in 24 hours.



Custom Homepage and Color Schemes can be integrated with ThemeForest choosing from thousands of their designs for as low as \$29.



Our Software is also compatible with WordPress which we use for blogs for seo and internet marketing purposes along with zapier which allows your website to integrate with thousands of third-party applications via the zapier as our api key access.



RESOURCES

JewelerCart Subscriptions

Our Pricing Plans are Simple, No Hassle, No Monthly Contracts, No Setup Fee, Just Choose your subscription and marketing plan(customizations are \$95hr, get your theme from theme forest plug and play and get back to your first love(selling shiny beautiful pieces of jewelry).

THANK YOU FOR TAKING THE TIME TO READ MY E-BOOK.

FREDERICK JONES CEO AND CREATOR

Silver Plan	Gold Plan	Platinum Plan	Diamond Plan
8.0 Jewelry E-commerce License	8.0 Jewelry E-commerce License	8.0 Jewelry E-commerce License	8.0 Jewelry E-commerce
		Point of sale(POS) and Jewelry/Diamond Management Software Included.	License Point of sale(POS) an Jewelry/Diamond Mgmt Software Included.
USD\$250/month	USD\$345/month	USD\$550/month	USD\$700/month
Google Local SEO 3 Keywords a la carte(individualized marketing plan to your needs)	Google Local SEO 5 keywords Facebook a la carte(individualized marketing plan to your needs)	Google Local SEO 7 Keywords Facebook Instagram Twitter Adwords PPC a la carte(individualized marketing plan to your needs)	Google Local Seo 10 keywords Facebook Instagram Twitter Pinterest Youtube Reddit



RESOURCES